

Association of Texas Appraisers Minutes
Board of Director's Meeting, ATA Website
March 27th, 2023

1. Call to Order Steve Kahane, President

2. Roll Call of Directors Kathy Tredway, Secretary
 - a. Steve Kahane
 - b. Bryan Marlow
 - c. Kathy Tredway
 - d. Olivo Castillo
 - e. Cathy Harper
 - f. Pam Teel
 - g. Rick Neighbors
 - h. Eileen Brown
 - i. Bobby Crisp

3. Purpose of meeting is cost of updating ATA website with Hansil Dobbs.

Discussion concerning making website more user friendly. Cost to upgrade website \$2200. Discussion about being able to have map search to find members by area. Steve to reach out to membership to update their information and photos. Teresa is used to working with Square Space. Initial cost \$1,050 and balance upon completion and approval.

Bobby: How long is this going to take to get the website up and running.

Pam: Who do we need to handle this.

Bobby: Need to have ad hoc committee to make decisions. Brandi and Teresa should be on the committee.

What is the main goal of the website? Cathy, to drive traffic, promote members. Teresa, register events and sign up for membership. Pam, needs to see value in becoming a member. Bryan, user friendly, be able to promote membership activities and appeal to new members.

Motion to allow Hansil to move ahead with working with Upwork and Square Space to move our website to the new product. Pam Teel, Motion, Cathy Harper 2nd. No further discussion. All in favor

Steve assigns Hansil to ad hoc committee and will recruit Brandy and Teresa.

Adjourn
Kathy Tredway, ATA Secretary